

Boost your Brand and Businesses for Sale with an  
Eden Exchange Gold Franchise Media Package

# Brand Your Franchise over a range of Digital Platforms



Get maximum impact for your key clients.  
Put your Business Listings and Franchise in front of over

## 7000 viewers

Your brand and listings will be

## Featured 200+ times on

Facebook, LinkedIn, Twitter, Pinterest, YouTube and across our alliance partner sites



# Become a Digital Brand Today

Get in front of our extended network  
**of Business Buyers, International Investors & Sellers**

via our growing network of web properties,  
social media community hubs, alliance websites and  
our rapidly growing buyer newsletter, The Network Effect



A top online branding opportunity  
& the smart way to boost results  
for your customers

1000+

Businesses sold\*

&

\$1 Billion+

Business & Investment Opportunities Showcased\*

\*As At May 2015



“ Your social media marketing campaigns have been fantastic for getting traction and attracting interest in our client's businesses for sale. Great work EdenExchange

Michael Kerr, Kerr Capital, Business Broker & Advisor, Melbourne



EdenExchange is where I go to look for the niche and unique deals on the Australian market. They've taken their site and built a digital community

Neel Ganu, Director, Auctus Capital, Venture Capital Firm



“ EdenExchange is a great way for my clients to get visibility and connections to private investors. I highly recommend the platform and their digital branding tools

Paul Tontodonati, Vice President, EM Advisory



Our social media presence has gone through the roof. Apart from that the intros that we were able to get with private investors from Edenexchange have open doors we couldn't have done by ourselves. Thanks!

Alberto Simongini, Director Appee - Mobile App startup

# What Exactly do we get?

## ✓ 4 "Featured Businesses" per Month

- Showcased on our homepage
- Showcased in "The Network Effect" Newsletter

## ✓ Ongoing Social Media boosts every month

- 4 Social media campaigns a month for 4 key business listings
- Marketed across our substantial Facebook, Twitter, LinkedIn, Youtube and other digital platforms

## ✓ Targeted YouTube Video snap shots created every month

- For a key Business for Sale, which Eden Exchange will again remarket across our platforms  
Sample Video 1 <https://www.youtube.com/watch?v=65dKsfNlckw>  
Sample Video 2 <https://www.youtube.com/watch?v=jExyOeiOjoU>



## Plus all the benefits of a standard Eden Exchange listing package:

- Unlimited listings on Eden Exchange.com
- Optional Integration with XML business loading systems (if relevant) – or the Eden Exchange admin team can manage listings for you
- Your Franchise Profile set up and published on Eden Exchange
- Your Franchise Logo and link to profile to appear on Eden Exchange Homepage - with links to respective company profile
- Welcome "Social media boosts" for your franchise
- An introduction note to our buyers in "The Network Effect" newsletter

## Optional extras include:

- Complete social media branding for your franchise and your opportunities
- Additional-automatic youtube videos made for listings
- Opportunities for ongoing microsite creation for business for sale campaigns and viral campaigns

**Be In quick, limited spots available each month**

**Gold Franchise Package \$2,000+GST p.a.**

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in partnership with The LoveMarketers Agency

